

## 1. Name and contact details of the person responsible for processing data as well as of the external data protection officer

This data protection information applies for data processing carried out by:

Responsible:  
bekuplast GmbH  
Industriestraße 1  
49824 Ringe  
Deutschland

E-Mail: [info@bekuplast.com](mailto:info@bekuplast.com)  
Telefon: +49 59 44 93 33-0  
Fax: +49 59 44 93 33-50

The external data protection officer at bekuplast GmbH may be contacted at the following address:

HFB-Consult  
Harry Brooksnieder  
Steinfederweg 34  
48531 Nordhorn

or at [brooksnieder@hfb-consult.de](mailto:brooksnieder@hfb-consult.de)

## 2. Collection and saving personal data as well as the type and purpose of its use

### a) When visiting the website

When calling up our website [www.bekuplast.com](http://www.bekuplast.com) information will automatically be sent by the browser in use on your terminal to the server on our website. This information will be saved on a temporary basis in a so-called logfile. As this is being done the following information will be recorded and saved until being automatically deleted without you having to do anything:

- IP address of the computer making an enquiry,
- Date and time of access,
- Name and URL of the file called off,
- Website, from which access is made
- Browser used and if applicable the operating system of your computer as well as the name of your provider.

The above data will be processed by us for the following purposes:

- To ensure that a connection is established to the website without any hitches,
- To ensure that the website is easy to use,
- To assess system security and stability as well as
- For other administrative purposes

The legal foundation for data processing is Article 6 Para 1 of the Basic German Data Protection Regulations [DSGVO]. Our justified interest follows from the purposes for collecting data listed above. Under no circumstances do we use collected data for trying to identify you. In addition to this, we use cookies as well as analytic services for visits to our website. You may find more detailed explanations about this under No 4 and 5 of this data protection statement.

### b) When registering for our Newsletter

Insofar as you have granted your express consent in accordance with Article 6 Para 1 DSGVO, we shall use your e-mail address for sending you our newsletter regularly. The submission of your e-mail address alone will suffice for you to receive a newsletter. You may cancel the newsletter at any time, by means of the link at the end of each newsletter, for example. Alternatively, you may also inform us at any time by email sent to [marketing@bekuplast.com](mailto:marketing@bekuplast.com) that you no longer wish to receive our newsletters.

### c) Contacting us by e-mail

We are offering you the opportunity to contact us via the e-mail address listed on the website for queries of all types. In doing so you will have to state your own valid e-mail address so that we can send you an e-mail and so that we know where the enquiry has come from and to enable us to process it. You may send us additional information on a voluntary basis. The data provided by you for the purposes of contacting us will be processed by us in accordance with Article 6 Para 1 a DSGVO on the basis of your consent. The personal data collected by us as a result of you contacting us by e-mail will automatically be deleted after we have dealt with your query.

## 3. Forwarding data

Your personal information will not be sent to third parties for purposes other than those below. We shall only pass your personal details on to third parties if:

- You have granted your express consent thereto in accordance with Article 6 Para 1 a DSGVO,
- Your personal details have to be forwarded in accordance with Article 6 Para 1 et seq. DSGVO to assert, exercise or defend legal claims and there is no reason for assuming that you have a prevailing interest meriting protection in your data not being forwarded
- In the event that there is a legal obligation for your personal details to be forwarded in accordance with Article 6 Para 1 c DSGVO, as well as
- If this is allowed by law and necessary in accordance with Article 6 Para 1 b DSGVO for handling contractual relationships with you.

#### 4. Cookies

We use cookies on our web pages. These are small files which are automatically generated by your browser and stored on your terminal (Laptop, tablet, smartphone or similar), when you visit our website. Cookies do not do any damage to your terminal, they do not contain any viruses, trojans or other harmful software. Information is deposited in the cookie which relates in each case to the terminal used. This does not, however, mean that we are able to find out your identity immediately.

The use of cookies serves on the one hand to make it easier for you to see what we have to offer. This means, for example, that we use so-called session cookies to identify that you have already visited individual pages on our website. These are automatically deleted when you leave our website.

In addition to this, we also use temporary cookies likewise to optimise user-friendliness. These can be stored on your terminal for a specific set period of time. If you visit our website again to avail yourself of our services, they automatically identify that you have already visited our website and what inputs and settings you made to avoid having to enter them again.

On the other hand we use cookies to record the website use statistics and for the purpose of analysing our product optimisation (see No 5). These cookies enable us to identify automatically that you have already visited us when you return to our website. These cookies are automatically deleted after a set period of time has elapsed.

The data processed by cookies is required for the stated purpose of defending our justified interests as well as those of third parties in accordance with Article 6 Para 1 et seq. DSGVO. Most browsers accept cookies automatically. You may, however, configure your browser so that cookies are not saved on your computer or that a reminder appears on each occasion before a new cookie is started. Deactivating cookies completely may, however, result in you being unable to use all the functions on our website.

#### 5. Analyse Tools

##### a) Tracking Tools

The tracking measures listed below and used by us will be carried out on the basis of Article 6 Para 1 et seq. DSGVO. By using the intended tracking measures we want to ensure that our website is designed so that it is fit for purpose and can be continuously optimised. The other reason for carrying out tracking measures is to record our website use statistically and to analyse the optimisation of our products for you. These interests are to be regarded as being justified for the purposes of the above regulations. The respective data processing objectives and data classifications are shown in the information about tools below.

##### **etracker**

Our website uses the analysis service etracker. The provider is etracker GmbH, Erste Brunnenstraße 1, 20459 Hamburg, Germany. The data enables us to put together a usage profile under a pseudonym. Cookies can be used for this purpose (see Number 4). Cookies are small text files stored locally in a temporary file in the cache in your internet browser. The cookies make it possible to identify your browser again. The data collected with etracker technology is not used to identify visitors to our website in person without separate consent being given by the person concerned and will not be merged with personal data about the person behind the pseudonym.

You may object to your data being collected and stored at any time for future effect. In order to collect and store your visitor data for the future you may use an opt-out cookie from etracker via the link below, with the effect that in future visitor data from your browser will not be collected and saved by etracker <http://www.etracker.de/privacy?et=V23lbb>

As a result of this an opt-out cookie called „cntcookie“ will be set up by etracker. Please do not delete this cookie as long as you wish to maintain your objection. You may find further information in the data protection regulations of etracker: <http://www.etracker.com/de/datenschutz.html>

#### 6. Social Plug-ins

##### **XING**

Our website uses functions of the XING network. The provider of this network is XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany. On each occasion on which one of our pages containing the XING functions is called off, a link is established with XING servers. As far as we know, personal details are not saved when doing so. In particular no IP addresses are saved and the usage patterns are not analysed.

Further information about data protection and the XING Share-Button can be found in the data protection statement of XING at [https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection)

##### **Twitter**

Our website contains functions of Twitter Inc., 795 Folsom Street, Suite 600, San Francisco, CA 94107, USA. If you use Twitter and in particular the Re-Tweet function, Twitter links up your Twitter account with the websites you visit. This is passed on to other Twitter users, in particular to your followers. By this means data is transmitted to Twitter. As the provider of our website, we are not informed by Twitter of the contents of the transmitted data or how the data is used. You can find out further information via the link below: <http://twitter.com/privacy>

Please note, however, that you have the option of amending your data protection settings at Twitter in your Twitter account settings at <http://twitter.com/account/settings>.

### LinkedIn

On our website you will find plug-ins of the social network LinkedIn produced by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA (hereinafter known as „LinkedIn“). You will recognise the plug-ins of LinkedIn by the corresponding logo or the Recommend-button. Please note that when visiting our website the plug-in will establish a link between the respective website browser and the server of LinkedIn. This means that LinkedIn will be informed that our website has been visited by your IP address. If you click on the LinkedIn Recommend button and in doing so are logged into your LinkedIn account, you will have the option of linking up with the content of our websites on your Linked-in profile page. In doing so you are making it possible for LinkedIn to locate your visit or your user account to our website. You should know that we shall not acquire any knowledge at all about the content of the transmitted data and how it is used by LinkedIn.

You can find out further details about how data is collected and about your legal rights as well as setting options at LinkedIn. This will be made available for you at [http://www.linkedin.com/static?key=privacy\\_policy&trk=hb\\_ft\\_priv](http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv)

### Google+

Our website contains Google +1-Button. Google +1 is a social network. This is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google +1 gives you the option of publishing personalised content in the internet. Google will, however, save information about the content which you have clicked on with +1. Google will also save information about your visit to the website which you have looked at. Your +1 clicks may, and will, as a rule, be used in your +1 profile and in other Google services, such as, for example, in the search results of the Google search engine, or elsewhere on pages in the internet and/or website advertisements. Google saves information about your activities with Google +1. To enable you to use the +1-button, you will have to enter a public profile plus profile name in Google. Google +1 and all Google services will use your profile name. Your identity behind your profile may be disclosed to all those users knowing your e-mail address or other information with which they can identify you. According to what it says, Google uses the information provided by in compliance with its data protection regulations. Google also produces statistics on activities at Google +1. These will possibly be published and passed on to third parties.

### YouTube

Our website uses the Plug-ins of the YouTube page operated by Google. The operator of the web pages is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit one of our web pages fitted with a YouTube Plugin, a link is established with the YouTube servers. In doing so the YouTube server is notified of which webpages you have visited.

If you have logged in to your YouTube account you are enabling YouTube to allocate your browsing habits directly to your personal profile. You may prevent this by logging out of your YouTube account. You can find additional information about how user data is used in the YouTube data protection statement at: <https://www.google.de/intl/de/policies/privacy>

### facebook

There are Plug-ins of the social network Facebook built in to our website, Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA. You will be able to identify the Facebook plug-ins by the Facebook logo or by the „like button“ on our website. You can find a summary of the Facebook plug-ins here: <http://developers.facebook.com/docs/plugin-in/>. If you visit our website a direct link will be established by the plug-in between your browser and the Facebook server. As a result of this Facebook receives the information that you have visited our website with your IP address. If you click on the Facebook like-button while you are logged in to your Facebook account you may link the contents of our web pages to your Facebook profile. As a result of this Facebook will then be able to allocate our web pages to your user account. We would draw your attention to the fact that as a supplier of the webpages we do not receive any information about the content of the data sent or how it is used by Facebook. You may find further information about this in the data protection statement of Facebook at <https://de-de.facebook.com/policy.php>

If you do not want Facebook to be able to allocate a visit to our website to your Facebook user account, please log out of your Facebook user account.

### Instagram

Functions of the Instagram service are incorporated in our webpages. These integrated functions are offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged into your Instagram account you can click establish a link to the contents of our webpages with your Instagram profile by clicking on the Instagram-button. By doing so Instagram is able to allocate your visits to our website to your user account. We would draw your attention to the fact that as a supplier of the webpages we do not obtain any information about the content of the data transmitted or how it is used by Instagram either. Additional information on this is in the data protection statement of Instagram: <http://instagram.com/about/legal/privacy/>.

Under no circumstances will the IP address be linked up with other data relating to the user. The IP addresses will be anonymized so that your identity cannot be worked out (IP-Masking).

### 7. Rights of the person concerned

You are entitled to

- request information in accordance with Article 15 DSGVO about your personal data which has been processed by us. In particular you may demand information about the reason your personal data has been processed, the type of personal data which has been processed, the type of recipients or intended recipients to whom said information will be disclosed, the length of time over which the information will be stored, whether you are entitled to have the information corrected or deleted, and whether you can have the processing restricted or whether you are entitled to raise an objection to the information being processed and whether you have the right to lodge a complaint, and to demand to know the source of your data insofar as it has not been collected by us, as well as if there is an automatic decision-making process including profiling and if applicable, any meaningful information about the details of this;
- demand that incorrect or incomplete personal data saved with us is corrected straight away in accordance with Article 16 DSGVO;
- demand that your personal data saved with us is deleted unless it is necessary to process it to exercise your right of freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or mount a defence against legal claims, in accordance with Article 17 DSGVO;
- demand that the processing of your personal data is restricted insofar as the correctness of the data is contested by you, the processing is unlawful, but you reject your option to have it deleted and we no longer need the data, all in accordance with Article 18 DSGVO, Furthermore, you may make said demand if you need to do so to assert, exercise or mount a defence against legal claims or if you have lodged an objection against processing in accordance with Article 21 DSGVO;
- demand that your personal data made available to us is received by you in a structured, accessible format which can be read by a computer or demand that it is sent to another responsible person, all in accordance with Article 20 DSGVO;
- revoke the consent already granted to us at any time in accordance with Article 7 Para 3 DSGVO. The result of this will be that we shall no longer be allowed to process data in future as this was dependent upon said consent and
- complain to a supervisory authority in accordance with Article 77 DSGVO. To do so, you may, as a rule, contact the supervisory authority at your normal place of residence or place of work or where our principal place of business is located.

### 8. Right of revocation

Insofar as your personal data is processed on the basis of justified interests in accordance with Article 6 Para 1 et seq. DSGVO, you will be entitled to lodge an objection to your personal data being processed in accordance with Article 21 DSGVO, provided that there are reasons attributable to your specific circumstances or if the objection is to direct advertising. In the latter case you will have a general right of objection, which will be accepted by us without you having to state specific circumstances. If you would like to make use of your right of revocation or objection, it shall suffice for you to send an e-mail to:

beku@hfb-consult.de

### 9. Data security

For website visits we use the popular SSL system (Secure Socket Layer) in conjunction with the most secure encryption supported by your browser at the time. As a rule this is 256 Bit encryption. If your browser does not support 256-Bit encryption, we will instead resort to 128-Bit v3 technology. You will be able to ascertain whether an individual page of our website is transmitted in encrypted format from the lock or key icon shown in the locked position in your browser's status bar.

We avail ourselves, incidentally, the suitable technical and organisational security measures [TOM], with the aim of protecting your data from accidental or intentional tampering, partial or total loss, destruction or against unauthorised access by third parties. Our security measures are enhanced on a continual basis as facilitated by technological developments.

### 10. Updating and amendment of this data protection statement

By developing our website and product range above and beyond or in response to changes in legal and/or official requirements it may be necessary to modify this data protection statement. The current data protection statement may be downloaded by you at any time from our website <https://www.bekuplast.com/kontakt/impressum/datenschutz/> and printed out.

This data protection statement is currently valid as at April 2018.